

SUMMER SCHOOL

2025 PROGRAM

THE DESIGN OF IDEAS

MAUTO – 1st EDITION

Wednesday, 18 June 2025

Location → **MAUTO - Museo Nazionale dell'Automobile** / Corso Unità d'Italia, 40 - Torino

→ h 9.30 - 11

- Institutional Greetings
Lorenza Bravetta / Director of MAUTO - Museo Nazionale dell'Automobile
Marzia Gandini / Communication & PR, Studio Marcello Gandini
Stefano Sacchi / Vice-Rector, Politecnico di Torino
- Course presentation and introduction to key concepts
Francesca Meinero / Educational Services Manager, MAUTO - Museo Nazionale dell'Automobile
Simone Carena / Professor of Interior Design (IDEs), VCUarts Qatar
- Introduction of participants
- Coffee break

→ h 11.30 - 13

- History and evolution of the motor vehicle and visit to the permanent exhibition
Davide Lorenzone / Curator, MAUTO - Museo Nazionale dell'Automobile
- Design at MAUTO: style, protagonists and their tools
Silvia Baruffaldi / Curator of the Design Section, MAUTO - Museo Nazionale dell'Automobile

→ h 13 - 14

- Lunch break

→ h 14 - 16

- Design and Innovation: Marcello Gandini's Polytechnic Approach
Pier Paolo Peruccio / Full Professor of Design, Politecnico di Torino

→ h 16 - 18

- Preview of the exhibition **ULTRA-LEGGERA** and focus on the masterclass applied to the 'mobile' set-up and the works of Qatari students.
Simone Carena / Professor of Interior Design (IDEs), VCUarts Qatar

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Thursday, 19 June 2025

Location → **Politecnico di Torino** / Corso Duca deli Abruzzi, 24 – Torino

Day curated by Politecnico di Torino

→ h 9.30 – 13

- The Wind, the Movement, the Car Design: from Static to Dynamic
Gaetano Iuso / Full Professor of Fluid Dynamics, Politecnico di Torino
- Introduction to the Polytechnic's Aerodynamics Laboratory and Wind Tunnel
Margherita Bongiovanni / Coordinating Expert for the conservation and enhancement of historical-scientific assets, Politecnico di Torino

→ h 13 – 14.30

- Lunch break (packed lunch by Caffetteria MAUTO)

→ h 15 – 17

Location → **Pinacoteca Agnelli – Pista 500** / Via Nizza, 230 – Torino

- On the Lingotto track – Marcello Gandini: Design on the Move
- From theory to practice: a selection of cars designed by Marcello Gandini will be displayed on the Lingotto track to provide an in-depth look at moving cars.
Simone Carena / Professor of Interior Design (IDEs), VCUarts Qatar

→ h 18

Location → **MAUTO – Museo Nazionale dell'Automobile** / Corso Unità d'Italia, 40 – Torino

- Official Opening of the Exhibition **ULTRA-LEGGERA**

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Friday, 20 June 2025

Location → **Studio Marcello Gandini** / Borgata Grange, 27 – Almese, TO

*Departure at 9:00 from MAUTO-Museo Nazionale dell'Automobile
with shuttle service. Return to the Museum in the evening.*

→ h 9.30 – 11

- Presentation of Studio Marcello Gandini: History, Place, and Vision.
Marzia Gandini / Studio Marcello Gandini

→ h 11 – 11.30

- Coffee break

→ h 11.30 – 13

- Practical presentation of the activity: The Origin of Creativity, Birth of the Idea and its Raw Transposition, from Mind to Hand to Paper
- Remix video projection of the masterclass *Moving Interiors – Learning from Marcello Gandini*
Simone Carena / Prof. of Interior Design (IDES) at VCUarts Qatar

→ h 13 – 14.30

- Lunch break

→ h 14.30 – 18

- *Origami Lab - Ultralight Projects*: From a ream of paper to the workshop table, shapes and innovations by Marcello Gandini will be observed, interpreted, and re-edited through sketching and modelling with folded paper and origami.
- Briefs, storyboards, sketching sessions, first 3D attempts.
Simone Carena / Professor of Interior Design (IDES), VCUarts Qatar
Derek Bangle / Design Strategist, Chris Bangle Associates
Antonio Zuiani / Designer, Film Director, Visual Artist

→ h 18

- Return to MAUTO

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MAUTO – 1st EDITION

Saturday, 21 June 2025

Location → **Studio Marcello Gandini** / Borgata Grange, 27 – Almese, TO

Departure at 9:00 from MAUTO-Museo Nazionale dell'Automobile with shuttle service. Return to the Museum in the evening.

→ h 9.30 – 11

- *The ship in the bottle: Marcello Gandini in the 2000s.*
Can the method of designing and building the car be revolutionized?
Marzia Gandini / Studio Marcello Gandini

→ h 11 – 11.30

- Coffee break

→ h 11.30 – 13

- *Origami Lab – Ultralight Projects:* analysis of the first day's work and continuation of the activity. Assembly, one-by-one discussion, process and storyboard review, selection of final projects.
Simone Carena / Professor of Interior Design (IDES), VCUarts Qatar
Antonio Zuiani / Designer, Film Director, Visual Artist

→ h 13 – 14.30

- Lunch break

→ h 14.30 – 16.30

- *Origami Lab – Ultralight Projects:* finalization of projects and video making session.
The form in the wind, in the water, (underwater) in motion, CNGV, Club Nautico Gran Vigna.
Simone Carena and Antonio Zuiani

→ h 16.30 – 17

- Final Discussion and Wrap-Up

→ h 18

- Return to MAUTO to deliver the artifacts to the Museum which will exhibit them as part of the exhibition *ULTRA-LEGGERA*.
Final group discussion and presentation of certificates.